

INAUGURAL **GEE** IN MILAN SPURS STRONG INTEREST

The inaugural [Global Elevator Exhibition \(GEE\)](#), planned on November 15-17 at Feira Milano in Milan, Italy, is seeing strong interest, with at least 25 companies planning to participate as of January, organizers said. They include: Axel, Cast, Cmc Parklift, Donati, Fermator, Genemek, Gervall, Giovenzana International b.v., GMV, Hevos, Hydronic Lift, Inastria, KLEEMANN, Lift Trade Elevator, Liftech/Orona, Liftex, Lifting Italia, Mastech, Metalift, Millepiani Elevators, Monteferro, Moris, MP, N2S, Omarlift, Pfb, Prisma, Sicor, Sodimas, Tekno Sms, Telcal, TK Elevator and Vicini. Conference topics include energy efficiency, AI, the Internet of Things, safety design, equipment maintenance, market trends, the future of design and potential new markets. An incoming buyer program to facilitate business relationships between exhibitors and potential export customers is on the agenda.