

KONE CONFIRMS ITS PARTICIPATION AT THE FIRST EDITION OF GEE, GLOBAL ELEVATOR EXHIBITION

Ufficio stampa
Fiera Milano

Rosy Mazzanti
+39 0249977324
rosy.mazzanti@fieramilano.it

Elena Brambilla
+39 0249977939
elena.brambilla@fieramilano.it

Fiera Milano S.p.A.
+39 02.4997.7134
info@fieramilano.it
fieramilano.it

The Finnish company joins the top brands in the industry that have already chosen to exhibit to GEE next November at fieramilano (Rho).

Milan, 4 September 2023 - **KONE** - global leader in the installation, maintenance and modernization of elevators, escalators and automatic doors for buildings - confirms its participation in the first edition of **GEE, Global Elevator Exhibition**, the international trade fair dedicated to vertical and horizontal mobility, scheduled to take place from **15 to 17 November 2023** in Milan (fieramilano - Rho).

With net revenues of 10.9 billion euros, more than 60,000 employees (as of the end of 2022), and class B shares listed on Nasdaq Helsinki Ltd. in Finland, KONE represents a significant share for the elevator industry, as well as an international innovation benchmark for People Flow®, the management of people flow within buildings for safe, comfortable, and uninterrupted travel.

Its participation in **GEE, Global Elevator Exhibition**, represents a **decisive endorsement** for the fair, which, although at its first edition, is already proving to be an **international trade fair platform**, representative of the entire lift, escalator, moving walkway and components industry.

As of now, the offer of GEE, Global Elevator Exhibition, is confirming to be rich in opportunities to boost business and networking for professional operators. The event will be co-located with three other B2B exhibitions that are already established internationally and of huge importance for the **building sector (ME-MADE Expo**, Italy's leading trade fair for architecture and construction - which will last, as usual, an extra day; **SICUREZZA**, Europe's benchmark for the security and fire-fighting sector; **SMART BUILDING EXPO**, the home and building automation and technological integration event). This combination has given rise to the **strategic alliance known as MIBA, Milan International Building Alliance** - a partnership whose goal is to offer all parties involved in these sectors a broader, contemporary and integrated vision of Smart Building and Smart City.

KONE's participation is a declaration of intent that reflects the ongoing commitment of the company, but also of GEE, Global Elevator Exhibition, and MIBA itself, to update and develop the business, aimed at shaping the future of vertical mobility and leading the industry toward increasingly smart, sustainable, complementary, and efficient solutions.



(Brand List Updated on 4 September 2023)

*GEE, Global Elevator Exhibition, is part of MIBA, Milan International Building Alliance, the event that will bring together four events: **GEE - Global Elevator Exhibition**, entirely dedicated to horizontal and vertical mobility, **ME-MADE Expo**, Italy's leading event for the world of construction, **SMART BUILDING EXPO**, the home and building automation and technological integration event, and **SICUREZZA**, Italy's leading trade fair event and one of the first in Europe dedicated to the security & fire industry. The common denominator for the global trade show includes solutions, materials and technologies proposed by fundamental sectors for the design, construction and redevelopment of buildings through innovation, energy efficiency and sustainability.*